

INDOOR BOWLS NEWS

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MARCH 2004



FROM THE PRESIDENT

Welcome to the 2004 season. The AGM normally indicates an end to the season's activities for me and a month off. After the 2003 AGM things were a bit different. The regular stream of e-mails did reduce, however one of our biggest initiatives was put in place in early 2004. At the executive meeting after the AGM a marketing sub committee was formed. This group met the week after the AGM and made formal recommendations to the full executive for consideration. The National executive received a very clear message at the AGM that it was time for action and that it was OK if that action had some cost for some benefit - the mandate was very clear. NZIB have appointed a Marketing and Promotions Manager. A verbal offer was made on Xmas Eve with the contract signed early January 2004. I am delighted to have Keith Setter on board as our Marketing and Promotions Manager. Keith commenced his duties with NZIB 1 March 2004. The National executive team is fully supportive of the recommendations of the marketing sub committee and excited about the path we are heading down.

One of the keys to establishing this position in a short period of time was effective communication. It concerns me that the communication lines in some areas are not open and clear. For the effective flow of information at all levels please ensure that all material is made available to the appropriate people. Another part of effective communication is to ensure that all time frames and deadlines are met. The risk you run by not meeting these key dates is your feedback may not be taken into consideration. This relates to deadlines and time frames set at all levels of our sport.

My gripe is over and on to more positive things. 2004 is shaping up to be a very full on season. The challenges are still the same for our sport. My main focuses in the last year as President are as follows;

- 1/ Promote the newly created Marketing and Promotions Manager role and how this will add value to our sport.
- 2/ Reverse the declining membership.
- 3/ Improve the public perception of our sport.
- 4/ Further develop strategic relationships.

As I mentioned above this is my last year as President. I have a lot to achieve this year before I can say I made a difference. Join me on that journey.

I look forward to catching up with many of our new and existing members during the 2004 season.

Good Bowling.

Shane Cuthbert, President NZIB 09 426 8589
nzib-shanecuthbert@xtra.co.nz

WELCOME TO THE UMPIRES

The amalgamation of the two organisations is now complete with approval received from the Incorporated Societies. Amended Constitutions are available from National Office.

COACHING WORKSHOP

The Nelson Centre hosted our five regional coaches and two National executive members at a workshop on the 28th February. The day was spent discussing the outcomes of the first year of the new coaching structure, which was a year of learning. There is now a sound platform in place to move forward in 2004 with the objective to deliver more coaching. The five regional coaches spent the day sharing best practices and some of the success stories they had from their respective regions. Lee Collett who is the current National coach for New Zealand Gymnastics spoke to those in attendance. Lee gave an insight into changes in Regional Sports Trusts and some helpful hints for improvement with our current programme. The five Regional coaches are keen to deliver more coaching this year.



Should any district require coaching for new, existing or representative players please feel free to contact the following people.

- Ton Kaan-Ph- 025 6180119 -Districts NL, NS,AK,RD,CS,TV,TG & BP
- Jack Jones-Ph-06 327 5403-Districts MN, BR,HB,PB,WR,HO,NW,HV & UV
- Neil Robb-Ph 06 751 3157-Districts NT,TA, CK,KC,WG,WK
- Julie Dalley-Ph 03-337 0221- Districts CY, NN,MR,GB,BU,GM,HK
- Michael Lawson-Ph-03-302 8940-Districts AS,SC,NO,OT,SO,CO,SL

The Executive Member who co-ordinates the coaching programme is David Edgar who can be contacted on 03-204 8227.

NEW BROCHURE TO HELP BUILD CLUB

MEMBERSHIP

At the start of the season all clubs should be looking to boost their numbers. A new promotional brochure 'A Game for all' is available for use at organised club functions and as a

response for information or direct inquiries.

Order your supplies now either through your district secretary or direct through National Office.

Word of mouth is the best method to gain new members- remember the emphasis is on fun, with no barriers to entry and all players being able to set their own level.

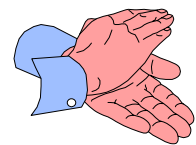
NZ CATHOLIC NATIONALS

The NZ Catholic IBF will be celebrating its 50th National Tournament in the brand new Pettigrew-Green Arena Tradable Hawkes Bay over Queen's Birthday weekend 5-7 June. Any bowlers who may wish to be a part of this event can contact Barry Chapman 03-337 1630 or Email barry.carole@xtra.co.nz for details. Also if anyone has any photos or memorabilia Barry would like to hear from you.

EXCITING NEW INITIATIVES AT TAUPO NATIONALS

Have you made your bookings to go to Taupo yet? Be in to win one of the two \$500 lucky draws and if you don't collect off the prize table but reach the last 16 in any event you will have your entry fee for that event refunded. We are delighted to have the continued support of the Lion Foundation for the event, which will be held 12-19 June.

Contact Gay Young on ph 07 386-6771 jwbutler@ihug.co.nz if you have any accommodation enquiries. Entries close with your district secretary on 13 April.



WEBSITE: www.nzindoorbowls.co.nz



PLEASE PLACE ON YOUR CLUB NOTICEBOARD