

**NZIB DRAFT OPERATIONAL PLAN 2014-15**

Outcome	Actions	Who	When
The reputation of NZIB is enhanced in the eyes of both members and social participants	National Development Manager (NDM) role to be re scoped and refined to include new responsibilities	Executive Officer	Dec
	Prepare job distribution for District Development Officer (DDO)		Dec
	EO to send plan and District Development Officer's job description to Districts	EO/NDM	Dec
Players perceive a sense of belonging to a national body	Identify priority districts to visit during the first year		End of Jan
	NDM to scope other districts arrange visits and share plans	NDM	
Players perceive the national body as providing good value for money.	Contact districts to identify local volunteer to act as District Development Officer (DDO)		Mar-Aug
	Reconcile DDO role with existing paid roles e.g. Taranaki.	NDM	
	Survey club and district level face to face / written using NDM and DDO. Strategic plan and operational plan shared at district and club level by NDM and DDO to facilitate local level ideas to contribute to the goals		

Outcome	Actions	Who	When
Increased Membership	Identify who has disaffiliated and why- survey with Membership Returns	EO	End July
	Identify who are casual player who never affiliated and why		
	Demonstrate the value of NZIB by providing novel game formats for both members and non members.	NDM	
	Customer service etiquette reinforced		
	DDO to run etiquette seminars for key volunteers (Beginners Guide to Indoor Bowls/DVD- Indoor Bowls for ALL)		End July
	Fun day – format offered		
	Find out how many indoor bowlers there are in the Chartered Club environment	Nigel	
	Find out why some charter club bowlers do not see value in affiliation		
Provide customer service etiquette guidelines at club level			

Outcome	Actions	Who	When
More Coaches Developed	Identify coach development service offering Ask for Expressions of Interest from interested parties Liaise with local RST to explore possible co funding Liaise with local RST for collaboration on generic skills	DDO	

Outcome	Actions	Who	When
More Umpires Developed	Full Umpires Review including National Exam Prepare Exam with multi choice options for Website Improve umpire communication within District with all information to District Secretary for Distribution Recommend all district have umpires/ measurers meeting at beginning of season to review, refresh and determine active members for season Encourage measurers and new bowlers to sit National Exam. Offer training for Exam. Liaise with local RST to explore possible co funding Liaise with local RST for collaboration on generic skills	Executive Nigel	May May

Outcome	Actions	Who	When
More volunteers recruited and retained	Contact districts to identify local volunteer to act as DDO Write idea person profile for the DDO role Establish a volunteer co coordinator role at club and district level (not one person). Write job descriptions and person profiles for key volunteers-variety of samples available that can be modified for district Seek volunteers who are not members	Each District	Start of season

Outcome	Actions	Who	When
Increased participation in National Events	Introduce over 60 grade at 2015 National Championships Seek feedback on recent changes to Nationals-events being played out on consecutive days; rule to qualify changing to 6 points or section winners with drawn games being played out, and the addition of new over 60's grade. Use Facebook and the NZIB website for the same survey and to raise profile of nationals	Executive	June 15

Outcome	Actions	Who	When
Maintain International performance against Australia	Call for nominations for NZ team Announce Trialists Trial- Training Camp for NZ team	EO	May Island Test-Aug November April 15
Competition with one country other than Aus	Self-funded trip to England's Festival of Bowls One self-funded informal international competition with country other than Aus	Executive	May 16